



## **Expression of Interest (EOI)**

For Conducting Market Research and Skill Gap Study in Emerging Sectors of Electronics System Design and Manufacturing (ESDM)

Issued by:

**Electronics Sector Skills Council of India (ESSCI)**

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EOI Reference No.: ESSCI/EOI/ESDM/2025/01

Date of Issue: 15 April 2025

Last Date for Submission: 30 April 2025

### **1. Introduction**

The Electronics Sector Skills Council of India (ESSCI), under the aegis of the National Council for Vocational Education and Training (NCVET) and Ministry of Skill Development and Entrepreneurship (MSDE), invites Expressions of Interest (EOI) from eligible and reputed consulting firms, research organizations, industry associations, and academic institutions for conducting a Market Research and Skill Gap Study in emerging areas of the Electronics System Design and Manufacturing (ESDM) sector.

Primary focus areas include:

- Sustainable Electronics: Recycling, E-waste Management, and Circular Economy Approaches within the ESDM Sector
- Medical Electronics
- Defence Electronics

However, the scope is not limited to these sectors alone. Respondents are encouraged to explore and propose additional relevant emerging areas within the broader ESDM domain.

### **2. Objective**

The objective of the proposed study is to evaluate the current landscape, identify future trends, assess workforce needs, and detect skill gaps within emerging and transformative sub-sectors of the ESDM industry. The study will support the formulation of effective skilling strategies and industry-relevant policy interventions.

### **3. Scope of Work**

The selected agency will be required to:

1. Conduct primary research through industry consultations, expert interviews, surveys, and focus group discussions.
2. Conduct detailed secondary research on the current landscape, growth drivers, challenges, regulatory environment, and investment trends.
3. Identify existing skill gaps, emerging job roles, occupational standards, and workforce requirements at various NSQF levels.
4. Map industry-academia-skilling ecosystem alignment and gaps.
5. Suggest policy recommendations and skill development strategies.
6. Submit a comprehensive final report (minimum 100 pages) along with infographics, data sets, interview transcripts, and executive summaries.



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PAN No. : AADCE2471M, GSTIN : 07AADCE2471M1ZH, CIN No.: U93000DL2012NPL246447

#### 4. Eligibility Criteria

Interested parties must meet the following criteria:

Criteria	Requirement
Legal Status	Registered firm/organization in India with minimum 5 years of existence
Experience	Minimum 3 relevant projects in market research or skill gap analysis in the ESDM or related sectors
Financial Turnover	Minimum average annual turnover of INR 50 lakhs in the last 3 financial years
Technical Resources	At least 5 subject matter experts in electronics, policy research, or skilling
Compliance	Not blacklisted by any central/state agency or organization

Supporting documents (company registration certificate, project references, financial statements, team resumes) must be enclosed.

#### 5. Submission Guidelines

Last Date for Submission: 30 April 2025

#### Submission Format:

Email proposals to: ashish@essc-india.org

Subject Line: "Submission – EOI for Market Research and Skill Gap Study in ESDM (ESSCI/EOI/ESDM/2025/01)"

**Note:** Submissions received after the deadline (30 April 2025) will not be considered under any circumstances.

#### 6. Selection Process

- Shortlisting: Based on eligibility and technical proposal
- Presentation: Shortlisted bidders may be invited to present their approach
- Final Selection: Based on combined score of technical (70%) and financial (30%) evaluation

ESSCI reserves the right to accept/reject any proposal without assigning any reason.

#### 7. Deliverables & Timelines

Deliverable	Timeline
Inception Report	Within 7 days of award
Draft Report	Within 60 days
Stakeholder Consultations	Ongoing throughout project duration
Final Report (soft and hard copies)	Within 90 days of award

#### 8. Payment Terms

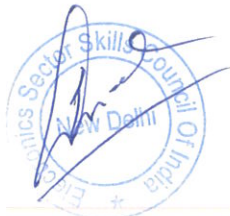
Milestone	Payment
Submission of Draft Report	40%
Approval of Final Report	60%

All payments subject to TDS and applicable statutory deductions.

#### 9. Legal & General Terms

- Confidentiality: The selected party shall maintain confidentiality of all proprietary information.
- Intellectual Property Rights: All research data, reports, and materials will be the property of ESSCI.
- Termination Clause: ESSCI reserves the right to terminate the contract at any stage if deliverables are not met as per agreed timelines or quality.

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- Dispute Resolution: Any disputes will be subject to arbitration under the Indian Arbitration and Conciliation Act, 1996. Jurisdiction: New Delhi.
- Force Majeure: In the event of natural calamities, strikes, or any unforeseen conditions beyond control, the timeline may be extended at the sole discretion of ESSCI.

#### 10. Contact for Clarifications

For any further clarifications, you may contact:

Mr. Ashish Sharma

Projects & Learning Resources

Email: ashish@essc-india.org

#### Issued by:

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